

Celebrating National Library Card Sign-Up Month
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“Libraries are community treasure chests, loaded with a wealth of information available to everyone equally, and the key to that treasure chest is the library card. I have found the most valuable thing in my wallet is my library card” - Laura Bush

Library cards are indeed valuable. Consider these statistics for just last month at the New Ulm Public Library:

- 12,073 physical items checked out
- 683 eBook checkouts
- 643 audiobook checkouts
- 937 computer sessions

Not purchasing 13,399 saved library users a lot of money this August!

But library value cannot be measured only monetarily. Students, families and educators find learning resources at the library, as well as educational and fun programming. Book clubs encourage gathering together to share information. Visits to the library encourage reading. Storytimes build early literacy skills and prepare children for school.

Even more important are the people of the library, those that hold and use library cards and those that support the library. Community is at the heart of library purpose, inspiration and value. So while we are celebrating National Library Card Sign-Up Month this month, know we are celebrating library users, too.

To celebrate Library Card Sign-Up Month the New Ulm Public Library is joining libraries nationwide by offering a BINGO card to customers. Anyone in the library is welcome to participate. Simply do an activity on the BINGO board to get an entry to a fabulous prize drawing. Play more and receive more entries.

Here are some of the activities you can do to enter the prize drawing:

- Get a library card
- Suggest a library program
- Download the Libby app
- Social media shout out to the library
- Checkout 5 books
- Bring in a friend to get a library card
- Checkout a fun device from the Library of Things

Turn in your card at the end of the month or show us your board and get entries when you visit this month. There are prizes for children, teens and adults!

Prizes consist of gift certificates to support local businesses, books, and other cool things. Just stop by the library to get a BINGO card to get started. See you at the library.

The library will be closed on Friday, September 30 for a staff training.

The library is located at 17 N. Broadway and is open to the public Monday to Thursday 9:30 a.m.-8 p.m. and Friday and Saturday 9:30 a.m. - 5 p.m.